

# ImagePerfect™ 2553 Plus

## White Gloss Polymeric Vinyl (FR)

**ImagePerfect™ 2553 Plus is a white gloss polymeric vinyl with a permanent adhesive for indoor and outdoor applications. It has been specially created for digital printing on large-format inkjet printers and is suitable for printing with eco solvent and solvent inks as well as UV-cured and latex inks.**

ImagePerfect™ 2553 Plus White Gloss Polymeric Vinyl is a permanent product for indoor and outdoor applications such as markings, decorations and vehicle graphics. It promotes high levels of print quality with remarkable text definition and a large colour gamut to ensure colourful images with vibrant area infills. It is equipped with a backing paper that offers excellent lay flat properties and it utilises an adhesive system that performs well in areas of high altitude and at cold temperatures. It should be applied at temperatures greater than +5°C. Laminate: IP 2810-103, IP 2810-202, IP 2830-106, IP 2830-109, IP 2830-200, etc.

Attention: Please make sure the printed IP 2553 Plus is completely dry before laminating. Before the IP 2553 Plus is applied, the surface should be completely cleaned. The use of IP Surface Cleaner (MIP1000) and the lint-free, IP Surface Cleaning Cloths (MMS8373) is a good match component cleaning solution to ensure that the surface is dry and free of dust and grease.

Specifications	
Description	Polymeric vinyl
Colour	White gloss
Thickness	70mym
Weight	N/A
Adhesive	Advanced acrylic, permanent
Adhesive Strength	18N/25mm (Finat TM 1/24h)
Release Paper	PE-coated silicone paper, 140g/m <sup>2</sup>
Temperature Range	-30°C to +90°C
Durability (unprinted)	7 years
Flame Retardancy	B-s1, d0
Shelf Life	2 years, 20°C / 50% humidity
End of Life / Disposal	Not currently recyclable. Can be used for refuse derived fuel (RDF)

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For more information about ImagePerfect please visit [www.imageperfect.com](http://www.imageperfect.com)

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